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# 2009 Campaign Update

August 26, 2009 | ISSUE 5

## Did You Know?

Stark County's unemployment rate is at a 12.1% (as of June)

9,400 jobs have been lost in the past 12 months

62,505 Stark County residents are on Medicaid...1/6 of the population

Food Assistance is up 23.2% from last year. Over 50,000 are currently receiving assistance

## Thank You!

Thanks to all of the campaign coordinators who participated in our United Way Café series this summer! We hope you had as much fun as we did! Please take a moment to fill out the survey that will arrive in the near future.



Thanks to Lube Stop & everyone who stopped by on August 1<sup>st</sup> for the fundraiser! We raised a total of \$912 in one afternoon!

## Upcoming Events

**September 9:** United We Dine at Papa Gyro's. Download coupon [here](#).

**September 10:** Official Campaign Take-Off at Akron-Canton airport. Boarding time is 5 pm. Come join us as the campaign takes off and we announce the 2009 goal. RSVP to [campaignrsvp@uwgsc.org](mailto:campaignrsvp@uwgsc.org)

**September 17:** Day of Caring

**September 17:** United We Dine at Max & Erma's. Download coupon [here](#).

## Incentives

Need help getting your employees motivated this campaign season? We are here to help. Update them on all the amazing incentives we are offering as part of our donor drawing, including:

- Two car washes inside and out from Red Carpet Car Wash
- Four VIP movie passes to the Palace Theatre
- Two travel certificates valid for travel in the continental U.S from AirTran Airways

Watch for more updates on incentives coming soon! Remember, the drawing will take place at the Campaign Landing celebration on December 10<sup>th</sup>! Pledge cards must be received by the end of November to have your donors included.



## Idea Corner

Looking for an event to incorporate into your campaign to raise extra dollars? Try one of these fun ideas!

**Ice cream sales:** Sell ice cream sandwiches, bars, and popsicles for \$1 each one afternoon at your facility. Load up a wagon or cart and take it around, stopping at each office and cubicle. Several different organizations have tried this, each with great success!

**Change Wars:** Set up change jars around your building and ask everyone to drop in their loose change. Create a competition by department for added fun! Nationwide raised almost \$1000 in penny wars!

Need more ideas? Talk to other coordinators on our blog, click [here](#).