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VOLUNTEER.

2009 Campaign Update

September 9, 2009 | ISSUE 6

Did You Know?

In 2008 over 40% of all students in the county received free or subsidized lunches. This number is expected to grow even higher in 2009.

Idea Corner



Looking to grab your employee's attention? Use the [What Your Gift Provides](#) as a bathroom "newsletter". Just hang one up in each bathroom stall to grab associate's attention and raise awareness about United Way.

Designate one day a week as popcorn day! Sell bags of popcorn for \$1 to raise additional money for your campaign.

Upcoming Events

September 9: United We Dine at Papa Gyro's. Download coupon [here](#).

September 10: Official Campaign Take-Off at Akron-Canton airport. Boarding time is 5 pm. Come join us as the campaign takes off and we announce the 2009 goal. RSVP to campaignrsvp@uwgsc.org

September 17: Day of Caring

September 17: United We Dine at Max & Erma's. Download coupon [here](#).

Incentives

Don't forget to tell your donors that they will be entered into a prize drawing as a thank you for their generous gift! Our most recent additions to the list of prizes are:

- Two tickets to an Akron Aeros game
- A spa donated for 2 weeks by Ohio Spas and Pools. They will deliver the spa to a lucky winner's home for 2 weeks. This prize package includes delivery, water & chemicals, set-up and tear-down
- \$10 gift certificate to Gregory's Restaurant
- \$20 gift certificates from Printz Florist

Remember, the drawing will take place at the Campaign Landing celebration on December 10th! Pledge cards must be received by the end of November to have your donors included. Watch for our upcoming poster to download to advertise these fun prizes!

Campaign Highlight: Innis Maggiore



Ahoy mates! Innis Maggiore kicked off their United Way campaign with a pirate theme! The kick-off luncheon featured pirate hats, eye patches and lunch from Long John Silver's, of course! Employees were encouraged to turn in their pledge cards at lunch for a chance to win time off coupons. Throughout their campaign, the land lubbers will hold change wars, decorate their cubicles and have a basket raffle.

Thanks to the employees of Innis Maggiore for their support!

Campaign Video

Earlier this year, we created a new video highlighting local people helped through donations to United Way of Greater Stark County. Click [here](#) to watch!

