



GIVE.

ADVOCATE.

VOLUNTEER.

2009 Campaign Update

September 23, 2009 | ISSUE 7

Day of Caring

The annual Day of Caring was held September 17. This year we had 850 volunteers from 46 companies complete 76 projects at 38 different agencies.

If that number of volunteers is multiplied by an average of five hours worked for each it would amount to 4,250 hours. If valued at \$20.25 per hour, which is what would be charged for many of the tasks involved, the hours worked across the county represents a value of \$86,062.50!

A BIG THANK YOU to everyone for helping make this day such a success year after year!



The Canton Repository would like to hear from you if you participated in Day of Caring & would like to share your story. E-mail your story to letters@cantonrep.com; include "service to others" in the e-mail subject line. Please keep your story to 200 words. We hope you'll share your experience with Rep readers & visitors to CantonRep.com.

Upcoming Events

September 23:

UNITED WE DINE at Damon's in Belden Village **TODAY!** Don't forget to help spread the word...eat at Damon's today and give your server the attached ticket to let them know it's for United Way and they will donate 15% of your bill to United Way!

October 5 – 10:

UNITED WE DINE at Carpe Diem Coffee Shop 215 Market Ave N, Canton, OH 44702 Buy a large drink & pay medium price. Carpe Diem will donate the difference to United Way. **Make sure to let them know you are with United Way to receive the special!**

October 26 – 30:

UNITED WE DINE at Quizno's 217 Market Ave N, Canton, OH 44702 7 AM – 11 AM 15% of proceeds will go to United Way. **Make sure to tell cashier you are with United Way!**

Campaign Highlight: Nationwide



Nationwide employees show their support of United Way with "Chalk the Walk" outside their office building! Last week Nationwide employees were encouraged to write their name in chalk on the sidewalk to show their support of United Way of Greater Stark County.

Thanks to all the employees of Nationwide for helping raise awareness in our community!

Idea Corner



Everyone loves time off so why not sell raffle tickets for an extra vacation day? Sell tickets at \$5 each for a chance to win a half day or \$10 each for a full day.

Campaign Idea: Candy Campaign

Promote your campaign with candy messages to your employees! Here's an easy idea for a week-long of candy messages to help raise awareness about United Way of Greater Stark County.

Day 1: Almond Joy

Thank you for helping us feel the JOY of changing people's lives

These tough economic times are bringing many new faces to United. United Way continuously evaluates our community's needs and directs funds to those areas that have the most positive impact. Because of our many donors, United Way of Greater Stark County is able to help 1 in 3 Stark County residents. A gift to United Way is the best way to help the most people right here in our community.

Day 2: Smarties

Your gift to United Way helps create SMARTIES here in our community

United Way of Greater Stark County is helping children and youth achieve their potential. Through United Way's work, children and youth will be given the best possible start to develop to their fullest potential. Children will be better prepared and ready to learn when entering school. Youth will be provided with the necessary academic, job and social skills necessary to succeed as adults. United Way programs help keep teens and youth on the right track and help teach the skills needed to avoid risky behavior.

Day 3: Lifesavers

Thanks for being a real LIFESAVER

United Way of Greater Stark County is working to ensure basic health care and disaster needs are met.

United Way provides a safety net of community services that supports programs that provide families and individuals with food, shelter and clothing during crisis situations. Individuals with disabilities and seniors maximize their ability to live in safe environments with independence and dignity. And, Stark County residents have access to ongoing primary medical, dental, vision and mental health care.

Day 4: 100 Grand

United Way of Greater Stark County is helping families become safe and financially stable

Self-sufficiency is vital to a successful family life, and United Way programs work to remove barriers and build skills necessary to attain and maintain employment. Family stability is dependent on keeping kids and families safe and strong. United Way will work to reduce the number of families and individuals that experience violence, abuse and neglect, and who abuse drugs and alcohol. United Way also works to develop family financial stability through building economic independence skills such as financial literacy, employment training and more.

Day 5: Payday

Today is PAYDAY...Think United Way!

We make it easy for you to support United Way of Greater Stark County. Fill out your pledge card and choose payroll deduction to have your gift deducted from your check and given directly to United Way. With your gift you'll help family, friends and neighbors right here in Stark County!

Campaign Take-Off

Our annual campaign launched September 10 at an event held at the Canton-Akron airport. The event featured guest speaker, Pat King from Domestic Violence Project, along with campaign co-pilots Rick and Vicki Haines. The 2009 campaign goal of \$7.5 million was announced and discussion focused on the increased need in Stark County. Thanks to everyone who attended, making the event a success!

