



United Way
of Greater Stark County

LIVE UNITED



GIVE.

ADVOCATE.

VOLUNTEER.

2009 Campaign Update

July 15, 2009 | ISSUE 2

Did You Know?

A \$250 donation will provide funding for ten children to join a youth sports program.



What's New at United Way

Join the United Way Café Series

UW102: Concepts of Communication

During this session, we will discuss how to engage employees through various forms of communication. Learn about easy, cost effective and meaningful ways to say thank you to donors.

July 28, 2009 / 12 p.m. – 1 p.m.

UW103: Fundamentals of a Fun Campaign

Brainstorm ideas for possible companywide campaign themes, events and activities. Consider new incentives to encourage workplace giving and participation.

August 6, 2009 / 12 p.m. – 1 p.m.

To register contact Carrie Clemens at 330-491-9974 or cclemens@uwgsc.org

Need help planning your campaign? The 2009 campaign is right around the corner. Check out our new materials on-line to help you out! Click [here](#) to access new campaign coordinator guides, goal sheets & much more!

Feature Company: Sterilite

Sterilite is a long-time supporter of United Way of Greater Stark County. As part of their campaign, the company generously matches employee gifts dollar for dollar and holds employee meetings to educate employees about their United Way campaign. In the past, they have held supplemental fundraisers to raise additional money such as bake sales, book sales and a company cookbook.

Sterilite is one of the organizations with a starring role in United Way's Day of Thanks video from this past spring (the video can be seen at www.uwstark.org). Kudos to the employees and management of Sterilite for their continuous support and generosity in supporting our community.

Upcoming Events

We hope to see you at our upcoming events. Just a heads up, United Way Café meets July 28th and August 6th from 12-1 so save the date and have lunch with us here at United Way of Greater Stark County.

August 11th there will be a campaign coordinator brainstorming session from 12-1 pm. \$5 will pay for lunch. RSVP to Carrie Clemens at cclemens@uwgsc.org by August 1st.

Do something fun with your campaign and celebrate with co-workers. August 8th is National Dollar Day because the US dollar was created in 1786. Ask every member of your company to donate a dollar to celebrate the day and donate the money to United Way of Greater Stark County.

Caring Club Card

Special deals for the month of August include:

- 25% off a framing order at Barb's Frames & Floral Designs
- An additional 10% discount on purchases \$50 and more at The Flower Factory
- \$10 off the Royal or Mini Party Package at The Fun Fortress.
- A FREE iced coffee at Anderson Soap & Candle through September.

To view all of the great deals you can get when using your Caring Club Card visit our [website](#).



Pearl Club

United Way of Greater Stark County's Leaders in Giving (formerly Rainbow Club), which was started over 25 years ago, is comprised of hundreds of individuals and families that have chosen to make a meaningful difference in the community. By giving at the level of \$1,000 or more, this group of people has allowed United Way to provide needed funding to valuable programs throughout greater Stark County.

Leaders in Giving are invited to participate in social and networking events throughout the year and are included in the annual Leaders in Giving book which is distributed in the summer. Members are also invited to join Women's Leadership Council or Young Leader's Society events and workshops held throughout the year.

Pearl donors are the latest addition to the Leaders in Giving family, comprised of teams who donate \$1,000 or more to United Way. Teams are comprised of no more than 30 people and are limited to a distinct, identifiable department or shift within a corporation and must be identified up front to the workplace campaign coordinator. Pledge cards should be bundled by the team leader and submitted together with no single donation greater than \$300.

If you have any questions regarding Leaders in Giving or how to organize Pearl donors please contact Paul Feaser at pfeaser@uwgsc.org

Having an Event?

Let us know! We'll share your ideas with other coordinators and advertise it on our event calendar.

For more ideas for your campaign and a way to stay connected with other coordinators visit our new campaign coordinator [blog](#).