



July 28, 2009 | ISSUE 3

What's New at United Way

United Way of Greater Stark County will participate in Massillon's annual Fun Fest on August 8th, part of the "Massillon Alive" summer celebration. Stop by our booth anytime between 10 AM- 2PM where we will have balloons, NFL schedules and free cookie decorating for children!

August 10th is National Smore Day so throw a party and show your donors that you care! Even better, make smores for your staff and give them away with any donation made to United Way. That way you get tasty treats while helping a great cause!

Don't forget to add United Way of Greater Stark County's Day of Caring to your calendar on September 17th. We can't wait to see you there! For more details see our [website](#) or contact eramsburg@uwgsc.org

What does your donation provide? I'm sure you've been asked this before by your donors...and you've probably even wondered it yourself. Check out our new [piece](#) that illustrates just what your donation provides!

United Way Café

Thanks to all who attended our first ever United Way Café on July 16. The topic was Community Impact and attendees learned more about United Way's role in the community and how allocations are done. Congratulations to Mary Ann Saunders from The Health Plan who won our door prize – a hand painted candle holder donated by local artist, Sandra Kuceyeski. Click [here](#) for pictures of the luncheon.

The next United Way Café topic is Communication Concepts on July 28. We will discuss different ways to communicate your campaign with employees and how to say thank you! We feel this is a very important topic for coordinators to address and want to offer you all the opportunity to attend and share your ideas, so we will be offering 3 sessions of this topic throughout the community. If you were unable to join us at the session in Canton, please check your schedule and consider attending one of the upcoming luncheons scheduled in Alliance and Massillon. All sessions are held from Noon – 1 PM and cost \$5 to cover your lunch. RSVP to cclemens@uwgsc.org.

- August 7: Campus Grounds at Mount Union College, Alliance. RSVP by August 4
- August 14: Chit-Chat Coffee Shoppe, Massillon. RSVP by August 11.

Details on other upcoming sessions can be found [here](#)

Special Event Ideas

Campaign is right around the corner and campaign planning is in full force! Several organizations have already started to launch their special events and are having great success already!

Leonard Insurance runs monthly events from April – October to supplement their employee campaign. It's a great way for them to raise additional funds, but also allows them the opportunity to create excitement around their campaign and have fun! They have already held ice cream sales, a purse swap and a yard sale.

Nationwide is getting ready to kick off their campaign, and started off by holding jeans day for United Way and have already raised \$2500 from this one event! They plan to hold a Nationwide Talent contest once their campaign is underway.

Thanks to the campaign teams at Leonard Insurance and Nationwide for their creative ideas and support of United Way of Greater Stark County! Want to talk to their coordinators about their events? Post a question or comment on our [blog](#) or consider attending the [Campaign Coordinator Brainstorming](#) lunch on August 11.

Email us and tell us what fun things you're doing so we can share your ideas.

Caring Club Card

Use your Caring Club Card today and receive:

- A FREE iced coffee at Anderson Soap & Candle
- 25% off a framing order at Barb's Frames & Floral Designs
- An additional 10% discount on purchases \$50 and more at The Flower Factory
- \$10 off the Royal or Mini Party Package at The Fun Fortress

To view all of the great deals you can get when using your Caring Club Card visit our [website](#).

Donate to United Way when you purchase Bridgestone Golf Invitational tickets



One hundred percent of the net proceeds from each ticket purchase are donated to charitable organizations, with **75 percent benefiting United Way of Greater Stark County** and the remaining 25 percent earmarked for The First Tee, an initiative of the World Golf Foundation that teaches young people life enhancing skills through the game of golf.

Buy Tickets Through This Link! **Please use the UWGSC alpha code when completing your purchase.**

Don't miss any of the exciting golf action at Firestone Country Club, where past winners include Stewart Cink, Tiger Woods and defending champion Vijay Singh.

For more details [click here](#).

Need an Oil Change?

One hundred percent of the sales from Lube Stop's Canton location on Saturday, Aug. 1 will be donated to the United Way of Greater Stark County. Located at 3106 Whipple Avenue, the Canton Lube Stop store opened this year and is the only Stark County location. Store hours are from 8:00 a.m. to 5:30 p.m. on Saturdays. This is a great opportunity for Lube Stop to show their support of our community and get everyone involved with the fundraiser. Everything counts from oil changes to windshield wipers, etc... so spread the word to your friends, family and co-workers to help us raise money! Post the attached flyer in your workplace or consider sending an email to all your employees.