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Campaign Update

February 2, 2010 | ISSUE 14

Coordinator Council Meeting: **CANCELLED**

The Coordinator Council Meeting for Thursday, February 4th has been cancelled. Please contact carrie.clemens@uwstark.org if you have any questions.

We need your opinion!

Please take a moment to complete an on-line survey for us. We need your help as we start planning the 2010 campaign. Please provide your insight and let us know how we can help you better. Follow this link, <http://www.surveymonkey.com/s/JLWTWR2>, to take the survey. Thank you!



STARK COUNTY SAVES WEEK JAN. 30 - FEB. 6, 2010

United Way launches Stark County Saves Week through Sat., Feb. 6

Financial stability presentations for your workforce available through Apr. 15

United Way of Greater Stark County's Financial Stability Partnership kicks off tax season with Stark County Saves Week through Sat., Feb. 6. Stark County residents are being encouraged to build and maintain wealth as a part of long-term family financial stability goals. Savings tips and piggy banks are being distributed to encourage individuals to save towards their financial goals.

United Way Financial Stability Partnership volunteers are available to give tips and professional advice to employees. **Free**, professional Financial Stability presentations for Stark County businesses and organizations are available through United Way. Contact Angela Perisic at 330-491-9952 or angela.perisic@uwstark.org to schedule a presentation at your organization.

There is a common myth that low- to moderate-income families are unable to save towards financial goals. However, research proves income does not dictate spending and saving habits. Although those with fewer financial resources may not be able to save as much wealth as their more affluent peers, with the right habits, they can build wealth over time. For savings tips visit http://www.uwgsc.org/Stark_County_Saves_Week.php.

United Way's Financial Stability Partnership goal is to boost efforts towards a positive economic future for residents of Stark County. The partnership includes members from Consumer Credit Counseling Services, Attorney General of the State of Ohio, Stark County Auditor's office, representatives of United Way service providers, United Way's 2-1-1 Information and Referral and community volunteers.

For more information about Stark County Saves Week, please contact Pete Schaeffer, director of Impact Councils, at (330) 491-9986 or pete.schaeffer@uwstark.org.

Access the Workplace Toolkit by clicking [here](#) and download promotional tools.